



Antoine Patarin

AI Product Builder

I scope features, design interfaces and build AI-powered products.

Before that, I worked at a digital agency while running a freelance business focused on building websites and automating processes.

Experience

April 2026 - Present

AI Product Builder @ Convertteo

Hybrid product owner and developer role: designing and building AI products for Convertteo and its clients, from scoping to deployment.

- **Product ownership:** discovery, backlog prioritization, scope trade-offs, agile ceremonies and release management.
- **End-to-end product engineering:** UX research, UI design, full-stack development, automated testing and product analytics.
- **AI spec-driven development:** feature specs, AI-assisted development, code review, QA.
- **AI Engineering:** design and development of AI agents with ADK, LLM integration, tool calling and multi-agent orchestration.

January 2025 - April 2026

Product & Automation Builder Freelance

Helped companies digitize and automate their processes, with a growing focus on integrating AI solutions.

- **Process automation:** automated workflows and built custom tools to streamline internal processes and free up time for high-value work.
- **AI integration:** integrated AI components and agents into business tools (n8n, MCPs, APIs, Supabase).
- **Web design & build:** designed and rebuilt e-commerce (Shopify) and marketing websites (Webflow, Framer).
- **Client delivery:** scoped client needs and delivered end to end, from prototype to production.

April 2023 - September 2025

Digital Project Manager @ DeLaCrème Agency

Cross-functional role with high autonomy, spanning strategy, design and development, covering clients' entire digital presence.

- **Digital strategy:** designed and rolled out digital strategies end to end, from scoping to execution.
- **UI/UX & web:** designed and built marketing and e-commerce websites in no-code (Webflow, Framer, Shopify).
- **Growth:** SEO optimization, ad campaign creation and management (Ads).
- **Business development:** prospecting, cold emailing and scraping to build the client pipeline.

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Education

ISEGCOM

Master's in Marketing, Brand Management & Innovation

ISEG, 2020-2025

Skills

Languages

French (native), English (fluent)

Soft skills

Autonomous, curious, entrepreneurial, accountable

AI

Google ADK, Vertex AI, GraphRAG, MCPs, AI SDK, n8n, Claude Code, Cursor

Build

TypeScript, React, Next.js, Node.js, Python, PostgreSQL, Supabase, APIs, webhooks

Dev & cloud

Git, Docker, CI/CD, GCP, Vercel

Design & growth

Figma, Framer, Webflow, Shopify, Google Analytics, Ads, Lemlist